



eyand<sup>®</sup>  
Impact

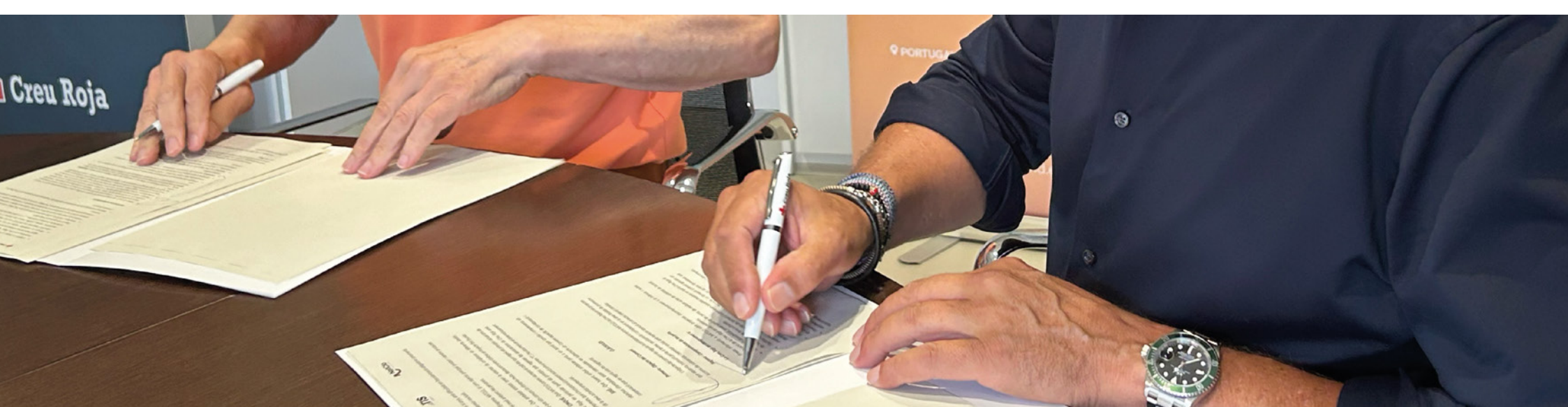


We are committed to a special project established by the **Red Cross**:

## School success for children in vulnerable situations.

Last July 30th, we met with **Josep Quitet Torner**, President of the Autonomous Committee of the Spanish **Red Cross** in Catalonia, to sign the collaboration agreement with Red Cross to start the

**Eyand® Impact** project, a solidarity project born from the commitment of the whole team to give visibility to our effort to make our business model is ethical and socially responsible.



We are committed with every aspect of our company to promote both social and environmental values at the same time.

**Eyand® Impact** was conceived out of the desire to ensure that our business model is **ethical and socially responsible**. We are committed with every aspect of our company to promote both social and environmental values at the same time.

The **Eyand® Impact** labels attached to our garments come with a **QR code** that allows to check the traceability of Eyand® with the **Red Cross**.



When a consumer purchases one of these pieces of clothing, we will be contributing **1€ per garment** to the **SCHOOL SUCCESS FOR CHILDREN IN VULNERABLE SITUATIONS**, established by **Red Cross Youth**. This project offers

support, emotional comfort, training, and all the necessary resources to integrate children aged 6-16 that come from disadvantaged families, into the educational system.



The main goal of this initiative is to **improve the quality of life and future of children and youth affected with lack of resources and social**

**difficulties**. This project will help their academic success through:

- Strengthening academic skills.
- Promoting knowledge and habits that improve health.
- Facilitating social development.
- Training in digital skills to help reduce the digital divide.
- Facilitating access to all the resources necessary to achieve academic success.



Should you decide to buy a garment with the **Eyand® Impact**,

*thank you!*

